

## Associate Product Manager

Audient Ltd designs and manufactures a range of professional audio products used in recording studios, educational facilities and home studios around the world.

We have a strong focus on delivering award winning innovative products which are both elegant and simple to use.

**Location:** Herriard, Hampshire / London (Hybrid Min 2 days a week)

**Job Type:** Full Time, Permanent

**Salary:** £35,000 - £40,000 Dependent on experience

### Role Overview

We are seeking a highly motivated and analytical Associate Product Manager to join our Product team. This is an ideal role for an ambitious individual with a foundational understanding of product management and a deep-seated passion for music technology and content creation space.

Reporting to the CPO, you will be instrumental in supporting the development, launch and optimisation of existing and new product lines. You will act as a key connector between engineering, marketing and sales, ensuring our products meet user needs and market demands.

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### Key Responsibilities

#### 1. Market & User Intelligence

- **Competitive Benchmarking:** Conduct deep dive analysis into competitor features and trends, specifically within the home studio and content creation sectors.

- **Data Synthesis:** Gather, aggregate and analyse user feedback, support tickets, and sales data to pinpoint pain points and growth opportunities.
- **User Advocacy:** Act as a voice for the user, translating feedback into actionable insights for the Senior Product team.

## 2. Product Execution & Collaboration

- **Requirements Definition:** Assist in authoring PRDs, user stories and acceptance criteria for feature enhancements and new products.
- **UX/UI Partnership:** Collaborate closely with our UX/UI designer to ensure technical requirements align with seamless user journeys and visual standards.
- **Agile Support:** Work with Engineering to track development velocity, clarify technical requirements and participate in sprint planning and reviews.

## 3. Go-to-Market & Lifecycle Management

- **Cross-Functional Enablement:** Provide Marketing with technical specifications and unique selling points (USPs) to inform GTM strategy.
- **Team Training:** Ensure Sales and Support teams are fully equipped with documentation and product knowledge ahead of launch.
- **Documentation Lifecycle:** Maintain accurate technical specs, support guides and feature lists throughout the product life cycle.

## 4. Analysis & Performance Tracking

- **Post-Launch Audits:** Monitor key performance indicators (KPIs) such as sales volume, customer activation and feature adoption rates.
  - **Strategic Reporting:** Present data-driven findings and roadmap recommendations to leadership to influence future innovation.
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## Skills and Qualifications

### Required Skills:

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- **Education:** Degree in Product Management, Business, Engineering or Music Technology.
  - **Experience:** 1-2 years in product management, product marketing or a technical analyst role.
  - **Domain Passion:** A demonstrable passion for professional audio, music tech, or content creation.
  - **Communication:** Ability to translate complex technical concepts into clear language for non-technical stakeholders.
  - **Analytical Thinker:** Proven ability to use data to drive decision-making.
  - **Tools:** Proficiency in project management software (e.g., Monday.com).
  - **Studio Literacy:** Practical experience in a home or commercial studio environment is a significant advantage.
  - **Technical Depth:** Understanding of core audio concepts such as AD/DA conversion, latency, and preamp design.
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## Benefits

- Competitive salary and comprehensive benefits.
- Generous holiday allowance.
- A collaborative environment of passionate audio professionals.
- Direct influence on the roadmap of an industry-leading company.
- Employee discounts and access to professional-grade audio gear.

## How to Apply

Please send your CV and a brief cover letter to: [connie.pearce@audient.com](mailto:connie.pearce@audient.com)

Subject line: **“Associate Product Manager Application – (Your Name)”**